

# NWA HISPANIC HERITAGE FESTIVAL



- KID'S AREA - FOOD & GAMES - SOCCER TOURNAMENT
- HEALTH FAIR - LIVE MUSIC - PARADE - GREAT FOOD
- CULTURAL & VENDOR BOOTHS - DANCE CONTEST

## Sponsorships

- Presenting Sponsor** - \$10,000
  - Diamond Sponsor** - \$7,500
  - Platinum Sponsor** - \$5,000
  - Gold Sponsor** - \$3,500
    - Logo on festival print and web advertisements
    - Live recognitions during festival
    - Company logo on NWA HHF webpage
    - 4 VIP Parking Passes
    - Option for booth space at festival
  - Silver Level** - \$2,000
    - Logo on festival poster and web advertisement
    - 4 VIP Parking Passes
    - Company name on NWA HHF webpage
    - Option for booth space at festival
  - Official Sponsor of HHF** - \$1,500
    - Recognized as the official sponsor (Health Care, Auto, Banking, Insurance, Drink etc.)
    - Limited to one per industry
    - Option for booth space at event
  - Single Event Sponsor** - \$1,250
    - Examples: Music, Dance Contest, Hay Ride...
    - Sponsor signage associated with event
    - Live recognition during festival
  - Friend of the Festival** - \$550
    - Recognition and listing in festival program
  - Food Vendor** - \$200\*
  - Booth Sponsorship** - \$150\*
    - Limited to ONLY 50 booths
    - 1-6ft. table and 2-chairs provided
  - Non-Profit Booth** - \$100\*
    - Limited to ONLY 20 non-profit booths
    - 1-6ft. table and 2-chairs provided
- \*Additional cost for Electric

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Enclosed is my cash/check # \_\_\_\_\_ for a total of \$ \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

HHF Representative: \_\_\_\_\_

Chris Decker | 479-521-1710 | [cdecker@fayettevillear.com](mailto:cdecker@fayettevillear.com)

To pay with credit card, please visit [www.fayettevillear.com](http://www.fayettevillear.com) or call 479.521.1710

Vendor fees are non-refundable. All fees must be paid in advance of the event.



Sunday  
September

23

Fayetteville  
Square  
1pm-5pm

Parade  
of  
Nations  
1:30pm

Soccer

Tournament

September  
21-23