

# NWA HISPANIC HERITAGE FESTIVAL

SUNDAY, SEPTEMBER 23 | 1 – 5PM | FAYETTEVILLE SQUARE

[nwahispanicheritagefestival.com](http://nwahispanicheritagefestival.com)

Parade of the Nations – Sponsored by First Security Bank

The NWA Hispanic Heritage Festival Committee and friends invite you to join us for the 2018 NWA Hispanic Heritage Festival September 23. The activities will kick off with a Soccer Tournament Saturday, September 22 and 23 and the Festival on the Downtown Fayetteville Square on Sunday, September 23 at 1 pm. Both activities are full of free entertainment and fun for the whole family.

The Parade of the Nations sponsored by First Security Bank is a wonderful opportunity for your company or organization to show off your community pride and support. Decorate parade floats, customize cars or trucks, mascots, marching bands, school groups, and other types of creative entries are an excellent way to promote and support the NWA Hispanic Heritage Festival.

The parade begins on Sunday, September 23 at 1:30 pm. Entry line-up will be at the city parking lot at 211 W Mountain St. beginning at noon. The parade will head east on Mountain St. and up to the square making a complete loop around the square and exiting south on Block St. All entries will be announced as they pass by the main stage on Mountain St. and parade entry awards will be presented to the winners. Univision will be present for photos and interviews of the winners.

Don't miss the chance to be a part of this exciting and colorful, cultural event! The 2018 NWA Hispanic Heritage Festival Parade of the Nations application is attached.

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**NAME** (organization, group or business): \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_ **WORK PHONE:** \_\_\_\_\_

**CELL PHONE:** \_\_\_\_\_ **E-MAIL:** \_\_\_\_\_

**CATEGORY:** Please check a category that best describes your organization/club.

Elementary	Middle School	High School	Higher Education
ROTC	Church	Non-Profit	Marching Band
Cultural Organization	Politician - \$25	Small Business - \$15 (No fee with booth)	Corporation - \$30 (No fee with booth)

**DESCRIPTION** (float, vehicle with trailer, # of cars, # of horses, group walking, etc.): \_\_\_\_\_

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**STAGE INTRODUCTION** (this will be read as you cross the stage.): \_\_\_\_\_

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**Please mail or email your completed application to:**

**Fayetteville Chamber of Commerce**

**21 W Mountain Suite 300**

**Fayetteville, AR 72701**

[cdecker@fayettevillear.com](mailto:cdecker@fayettevillear.com)

Parade: Sunday, September 23 1:30 pm. Entry line-up at the city parking lot 222 W Mountain St starting at noon.

For questions about your application, please contact: Chris Decker 479-521-1710 or [cdecker@fayettevillear.com](mailto:cdecker@fayettevillear.com)